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TRF# 334140
REV #1 \$\$\$

FAX# 215 564 1103
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FAX# 215 564 1103
CREDIT RISK !!!

FROM REP OCT1/12 16.34
CHANGES *** WPXI-TV ***

REP. # _____ OFF. # 18 SALESMAN # _____

BUYER NAME **WHITNEY EVERSOLE**

SALES PRSN WA- CHERYL BLAIR

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 2772												
8	S		700P-805P	30		\$2,500.00	9/30	9/30	0		SUN	0
PROGRAM : STEELERS FOOTBALL												
12	A		700P-815P	30		\$2,500.00	9/30	9/30	1		SUN	1
PROGRAM : FNA-NON STEELERS												
ORD COM1: FOOTBALL NIGHT IN AMERICA - NON STEELERS 7-815P												
ORD COM2: SPT IS BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR SEP30 ON LINE-8 FOR 1 SPOT/WK												

REP HEADLINE# 6353074 TRF# 334140 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 16.34
 *** WPXI-TV *** **CHANGES**

:LINE#	REP	:CD	TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
11	S		1135P-1205A	30		\$2,250.00	9/30	9/30	0		SUN	0
PROGRAM : NEWS												
13	A		1135P-1235A	30		\$2,250.00	9/30	9/30	0		SUN	0
PROGRAM : NEWS												
ORD COM1: NEWS TIME CHG- THX JEN												
THIS IS A MAKE-GOOD FOR SEP30 ON LINE-11 FOR 1 SPOT/WK												
14	A		1155P-1233A	30		\$2,250.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
ORD COM1: NEWS RAN LATE DUE TO NFL RUNOVER												
ORD COM2: SPOT RAN 1217A IN PRGM ORDERED - MB												
THIS IS A MAKE-GOOD FOR SEP30 ON LINE-13 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#8	MISSED: SUN/700P-805P SEP30 \$2,500.00 (SEP27/12) OFFER: SUN/700P-815P SEP30 \$2,500.00 PLS ADVISE. CMT: FOOTBALL NIGHT IN AMERICA- NON STEELERS 7-815P CMT: SPT IS BOOKED- THX JEN									
M2	OK'D	BUY#11	MISSED: SUN/1135P-1205A SEP30 \$2,250.00 (SEP27/12) OFFER: SUN/1135P-1235A SEP30 \$2,250.00 PLS ADVISE. CMT: NEWS TIME CHG- THX JEN									
M3	OK'D	BUY#13	MISSED: SUN/1135P-1205A SEP30 \$2,250.00 (OCT1/12) OFFER: SUN/1155P-1233A SEP30 \$2,250.00 PLS ADVISE. CMT: NEWS RAN LATE DUE TO NFL RUNOVER CMT: SPOT RAN 1217A IN PRGM ORDERED - MB									
SEP/12	13100.00											
CONTRACT TOTAL											13100.00	
TOTAL SPOTS											11	

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MARKET TOTALS \$52,400 WPXI 25% KDKA 33% WTAE 24% WPGH 15% CABL 0% WPCW 3% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP27/12 13.57
*** WPXI-TV ***

REP HEADLINE# 6353074 TRF# 334140
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA REP.# OFF.# 18 SALESMAN #
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSE
7669 STAGERS LOOP SALES PRSN WA- CHERYL BLAIR
DELAWARE, OH 43015

ORDER # CONTRACT # 6353074 CLASS: NATL. LOCAL REGIONAL
PRDCT KEITH ROTHFUS 9/27 EST#2772 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP27/12 SEP30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP27/12 13.57

REP: TO JEN
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$13,100
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#8	MISSED: SUN/700P-805P	SEP30	30S	\$2,500.00	(SEP27/12)
			OFFER: SUN/700P-815P	SEP30	30S	\$2,500.00	PLS ADVISE.
			CMT: FOOTBALL NIGHT IN AMERICA - NON STEELERS 7-815P				
			CMT: SPT IS BOOKED - THX JEN				
M2	UNRESL	BUY#11	MISSED: SUN/1135P-1205A	SEP30	30S	\$2,250.00	(SEP27/12)
			OFFER: SUN/1135P-1235A	SEP30	30S	\$2,250.00	PLS ADVISE.
			CMT: NEWS TIME CHG - THX JEN				

CONTRACT TOTAL 13100.00
TOTAL SPOTS 11

REP HEADLINE# 6353074 TRF# 334140 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION OCT1/12 12.27 *** WPXI-TV ***

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA REP. # OFF. # 18 SALESMAN #
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE
7669 STAGERS LOOP SALES PRSN WA- CHERYL BLAIR
DELAWARE, OH 43015

ORDER # CONTRACT # 6353074 CLASS: NATL. LOCAL REGIONAL
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FLIGHT DATES SEP27/12 SEP30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/12 12.27

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STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#8	MISSED: SUN/700P-805P					SEP30	30S	\$2,500.00	(SEP27/12)
			OFFER: SUN/700P-815P					SEP30	30S	\$2,500.00	PLS ADVISE.
			CMT: FOOTBALL NIGHT IN AMERICA - NON STEELERS 7-815P								
M2	UNRESL	BUY#11	MISSED: SUN/1135P-1205A					SEP30	30S	\$2,250.00	(SEP27/12)
			OFFER: SUN/1135P-1235A					SEP30	30S	\$2,250.00	PLS ADVISE.
			CMT: NEWS TIME CHG- THX JEN								
M3	UNRESL	BUY#11	MISSED: SUN/1135P-1205A					SEP30	30S	\$2,250.00	(OCT1/12)
			OFFER: SUN/1155P-1233A					SEP30	30S	\$2,250.00	PLS ADVISE.
			CMT: NEWS RAN LATE DUE TO NFL RUNOVER								
			CMT: SPOT RAN 1217A IN PRGM ORDERED - MB								

CONTRACT TOTAL 13100.00
TOTAL SPOTS 11